IDENTIFY THE OBSTACLES. 
TAKE ON THE IMPOSSIBLE.

LIVE UNITED®

Janina, Daniel and Jadah
former residents of
Salvation Army of Martin County
Compassion House
A Message From United Way’s Leadership

United Way fights for the health, education and financial stability of every person in Martin County. We go beyond single-issue solutions and temporary fixes to impact thousands of lives each year — but we couldn’t do it without you. By rallying together with our corporate partners, generous donors and tireless volunteers, we know that change is possible.

We are a community of neighbors helping neighbors, giving Martin County residents the tools they need to rise above the challenges and live a better life. By living united, we work to ensure that our community remains resilient, hopeful and filled with opportunity.

Because of you, children are thriving in school and reaching unprecedented levels of success, families are training for careers with growth potential and achieving financial independence, and those of all ages are encouraged to live a healthy lifestyle. By fighting for the education, financial stability and health of those with the most need, we create a better Martin County for us all.

Each year, our Community Impact Report is a chance to highlight the spectacular efforts we all made together toward our bold goals. We are able to fight this fight thanks to donors and volunteers, supporters like YOU, who sustain us financially and encourage us to keep striving to build a stronger, more caring community.

We hope you enjoy the report and remember, we have one life. To live better, we must give Martin County residents the tools they need to rise above the challenges and live a better life. By living united, we work to ensure that our community remains resilient, hopeful and filled with opportunity.

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Warm regards,

Carol G. Houwaart-Diez
President/CEO
United Way of Martin County
When their son Brysen was 3 years old, Brent and his wife Brandi grew concerned about his development. After Brysen was clinically diagnosed with Autism Spectrum Disorder, they went through a lot of testing and research to find ways to help him. That’s when they came across the Hope Center for Autism, a charter school for children with autism and related disabilities, and decided to visit the center to meet some of the staff. During the tour it was evident that the staff really cared about the students and wanted to spend time with each individual child. They decided Hope Center for Autism was a really good fit for what Brysen needed at the time.

During his time at the school, Brysen made such impressive gains that he “graduated” from the program and is now attending Bessey Creek Elementary School, which was the ultimate goal. Thanks to United Way supporters, Brysen and thousands of other Martin County children are on the track to success. That’s what it means to LIVE UNITED.

Your investment helps set thousands of local students on the path to success.
OUR GOALS

Increase the number of individuals and families who:

- Have access to food, shelter, education and other income/work supports
- Move closer to financial independence
- Have access to jobs/job training and health and education initiatives that improve employability and retention

OUR PARTNERS

American Red Cross, Martin County Chapter (Emergency Services Program)
ARC of Martin County (ABLE Program)
ARC / HPS (Project Search)
Caring Children Clothing Children (Financial Stability Clothing Program)
Council on Aging (Meals on Wheels)
Helping People Succeed (Community Living)
House of Hope (Project Hope) (Golden Gate Center for Enrichment)
Legal Aid Society (Core Program)
Life Builders (Build Lives, Protecting Community)
Mary’s Shelter (Work Readiness)
Project L.I.F. T. (Transportation / Employment Supports) (Pre-Apprenticeship Certification Program)
SafeSpace (Domestic Violence Program)
Salvation Army (Basic Needs) (Compassion House)
Treasure Coast Food Bank (Whole Child Connection)
United Way of Martin County (Martin Volunteers) (VITA)
211 of the Treasure Coast (Crisis & Community Hotline)

OUR RESULTS

Last year, United Way of Martin County’s Volunteer Income Tax Assistance (VITA) program and MyFreeTaxes helped

320 individuals and families receive a total of $349,519 in tax refunds.

Residents saved $126,044 on prescription costs in 2017, as a result of the successful partnership with FamilyWize Community Service Partnership.

538 Martin County residents were provided $487,500 in free legal assistance.

50 families in need were provided vehicles and repairs saving them over $84,000.

Your investment supports homebound seniors, like JD, who receive nutritious food through Meals on Wheels.

Shortly after Janina gave birth to her son, Daniel, she realized that her marriage of five years was an emotionally abusive relationship.

So, Janina moved with her two children to Martin County to stay with her sister for a just a couple of months.

When that was no longer an option, she started looking for housing and discovered United Way funded Compassion House at Salvation Army of Martin County, a transitional housing facility for women and their children who have fallen upon homelessness. The stay is typically about three to four months, which is enough time to help residents get back on their feet and find resources they couldn’t connect with before.

The support from Compassion House was just what Janina needed to get back on track. Now Janina and her family live in their own place and they are thriving.

United Way supporters have helped Janina and thousands of other Martin County families create a better life. That’s what it means to LIVE UNITED.
During Dominick's senior year of high school things started spiraling out of control. A series of poor decisions led him to become a client of the United Way funded YES program at Tykes & Teens.

The YES program gives local pre-teens and adolescents who are struggling with alcohol, drugs, or other dangerous behaviors the chance to make long term change.

Through a combination of individual, family, and group counseling, teens learn the coping skills necessary to manage peer pressure, anxiety, depression and other challenges without resorting to unhealthy behavior.

Thanks in part to the support he received from this program, Dominick graduated high school and is currently attending Florida State University.

United Way supporters helped put Dominick and thousands of other Martin County youth on the path to fulfilling their dreams. That's what it means to LIVE UNITED.
Every community, regardless of the size and socioeconomic status, benefits greatly from volunteers.

While it is difficult to put an actual number to the measurable impact of volunteering, the benefits go beyond what some volunteers and donors realize. Community service has significant positive economic and social effects.

Through United Way’s Martin Volunteers program we recruit individuals, families, organizations and corporations and match them with meaningful volunteer opportunities at one of several nonprofit and public agencies. The goal is to make volunteering easy, flexible and impactful for the individual while helping agencies meet their goals.

United Way also provides direct services to Martin County residents through three internal projects under the Martin Volunteers umbrella:

• **White Doves Holiday Project**: provides food and toys during the holidays to families struggling to make ends meet.
• **RSVP (Retired and Senior Volunteer Program)**: engages people 55 or better in meaningful and challenging volunteer opportunities.
• **Executive Service Corps of the Treasure Coast**: provides consulting services of highly skilled and experienced professionals to help nonprofits operate more efficiently and effectively.

**HERE’S HOW MARTIN VOLUNTEERS IMPACTED OUR COMMUNITY…**

- **1,560 volunteers contributed 95,995 hours which is approximately $2.3 million of volunteer service for our community.**
- **2,737 children were provided with 14,335 toys and 384 bikes through United Way’s White Doves Holiday Project.**
- **91% of Meals on Wheels clients surveyed agreed that not only do they look forward to seeing volunteers, the service allows them to remain living in their own home.**
- **6,800 lives were touched through $10,500 in mini-grant funding that was awarded to school and nonprofit agency staff for character-building projects and projects addressing bullying prevention, youth substance abuse, and family involvement.**
- **7,300 children, clients, staff and volunteers were impacted by character development lessons and activities that local nonprofit agencies, youth organizations and shelters implemented regularly.**
- **60 youth, adults, and businesses were recognized through the Joe Kordick Youth Character Awards, Business of Character Award, Student of the Week project and the Martin County School District Caring Employee Award.**

**2017–2018 COMMUNITY IMPACT REPORT**

From top to bottom:
- Business of Character Award Winner, MIS Consulting (sponsored by Martin Health System and the Business Development Board of Martin County)
- Martin County School District Mini-Grant Recipients
- Every kindergarten student in Martin County receives a CHARACTER COUNTS! T-shirt. Pictured: Warfield Elementary School students (sponsored by Lively Orthodontics and Ampersand Graphics / Shirt Shack)
For the second year, we released a ranking of the Top 10 most generous workplaces and communities whose employees and residents gave philanthropic contributions to United Way of Martin County during the previous fiscal year.

Publix Super Markets, a major employer in Martin County and a company well known for charitable giving, combined with the generosity of its associates, contributed $355,882 making it the No. 1 Most Generous Workplace.

While many United Ways rely heavily on workplace campaigns, the local gated communities in Martin County comprise nearly half of the philanthropic giving to our annual campaign. The residents of Sailfish Point were honored with the title of Most Generous Community for contributing more than $399,444.

TOP 10 MOST GENEROUS WORKPLACES
1. Publix
2. Florida Power & Light Company
3. Seacoast Bank
4. Raymond James
5. Martin Health System
6. Pratt & Whitney
7. UPS
8. Triumph Aerostuctures
9. Martin County School District
10. Wells Fargo

TOP 10 MOST GENEROUS COMMUNITIES
1. Sailfish Point
2. Harbour Ridge
3. Loblolly
4. Willoughby Golf Club
5. Mariner Sands
6. Piper’s Landing Yacht & Country Club
7. Sandhill Cove
8. Jupiter Hills
9. Jupiter Island
10. Sewall’s Point

United Way of Martin County
TOCQUEVILLE SOCIETY

United Way’s Tocqueville Society is one of the most prestigious giving societies recognized throughout the world. These passionate members invest $10,000 or more in their community annually in support of United Way’s mission to improve people’s lives.

In 2017/2018, members of United Way of Martin County’s Tocqueville Society contributed over $1.24 million to fight for the health, education and financial stability of every person in Martin County.

Tocqueville Society members were recognized for their philanthropy at the annual Tocqueville Society reception held at Sailfish Point Country Club. Dennis and Linda Longstreet were awarded the Alexis de Tocqueville Outstanding Philanthropy Award at the reception, which was generously underwritten by Wilmington Trust.

Who was Alexis de Tocqueville?
Only 26 years old when he traveled extensively throughout the United States in 1831, Alexis de Tocqueville’s observations, readings, and discussions formed the basis of Democracy in America, a study of America society and politics.

One of his most important observations was that Americans hold in common a unique willingness to work for the public welfare – a tendency to lend faithful support to neighbors and countrymen, especially in times of need.
The United Way of Martin County Foundation is an independent public charity uniquely positioned to accept legacy gifts and build an endowment fund to meet the current and future unmet needs of Martin County.

Foundation Board of Directors
Chair
Thomas H. Thurlow III Esq., Thurlow & Thurlow, P.A.
Treasurer
Amy D. Chappel, CPA
Secretary
Carol G. Houwaart-Diez, President/CEO, United Way of Martin County

U.S. Trust, Bank of America Private Wealth Management.

The reception was generously underwritten by presenting sponsors

Tocqueville Society for over a decade. Tocqueville members invest
philanthropic endeavors benefiting United Way, as well as other
nonprofits. The Crandalls have been members of the United Way
Tocqueville Society for over a decade. Tocqueville members invest
$2.9 million in program services and funding to support the needs
of Martin County residents.

United Way of Martin County values its fiduciary responsibility
to donors, funders, and the community and strives to operate as
efficiently as possible. Our current administrative expense rate is
14.67%.

Leaders United helped coordinate the inaugural Tikis on the
Terrace luau themed fundraising event. The event raised $17,000
for Martin County’s Literacy Initiatives.

Leaders United volunteers at the Salvation Army of Martin County

Leaders United is an affinity group for the United
Way of Martin County. Comprised of passionate professionals
who GIVE, ADVOCATE, and VOLUNTEER to further the mission of
United Way, this group continues to make an impact in their local
community.

“When I got involved with Leaders United, I found myself
surrounded by truly great people that not only have fun, but
come together to help our community. I have been involved
since the group began and I’m proud and excited to be leading
its efforts this year.” – Amy Bottegal, Leaders United Steering
Committee Chair
100% of the Community Impact Report production costs were graciously underwritten by the following sponsors: