1. TRIVIA NIGHT
   • WHAT: Feed the trivia lovers by hosting a trivia night with group and/or individual teams. Charge a participation fee for both participants and audience members.
   • HOW: Use our free Jeopardy template, a crowdsourcing platform like Mentimeter or Kahoot, or create your own platform.
   • IDEAS: A popular TV show, your company history, Martin County facts

2. TALENT SHOW
   • WHAT: Host a virtual talent show for employees to show their talents.
   • HOW: Request paid registrations in advance using an event registration app and then provide a link to access the talent show. You could also live stream via YouTube or Facebook.
   • IDEAS: [Company]’s Got Talent, family talent show, department showdown

3. VIRTUAL COOKING LESSON
   • WHAT: Live-stream a cooking lesson with a local or popular chef.
   • HOW: Find a chef willing to create a menu with ingredient and cookware lists, and they demo how to cook it. The chef could even include a special ingredient they distribute and ship to participants.
   • IDEAS: Cooking Lesson with [Chef], Fine Dine at Home, make it family friendly

4. VIRTUAL PAINTING/CRAFT NIGHT
   WHAT: Live-stream a craft lesson with a local or popular artist.
   HOW: Find an artist willing to create a craft and demo how to produce it. The artist could offer to send attendees all the items they need or require them to purchase from a list.
   IDEAS: Cocktail & Crafts, painting, wood working, horticulture, kids craft
5. VIRTUAL GALA
• WHAT: Host a fundraising event and invite guests to ‘attend’ by watching a live stream of your program, presentations and activities.
• HOW: Live stream on your event page, YouTube or Facebook. In your programming announce throughout easy ways to give, like text-to-give or online webpage.
• IDEAS: Bring-your-own dinner and watch gala, no show cocktail party, brown bag luncheon

6. DAY OF GIVING
• WHAT: A 24-hour online fundraising challenge solely focused on giving to an organization.
• HOW: Create a dedicated online giving form or campaign using peer-to-peer, crowdfunding or an event page with a tracking thermometer and donor wall.
• IDEAS: Select a date that has meaning to your organization and promote it heavily through social media, outbound texting, and email leading up to and on the day.

7. PEER-TO-PEER CHALLENGE
• WHAT: Get a handful of captains to lead a Peer-to-Peer challenge participants. Challenge the captains to fundraise the equivalent amount of what their team members do.
• HOW: Provide a dedicated fundraising page, unique keyword and shortcode for easy donation collection, along with images and powerful stories they can share on social media.
• IDEAS: Have weekly challenges and provide fun, inexpensive rewards for leaders.

8. VIRTUAL CHARITY RUN
• WHAT: Supporters pledge to run or walk any number of miles, steps or laps they choose wherever they choose: treadmill, elliptical, neighborhood, dog walking, in spirit.
• HOW: Host individual or team signups with peer-to-peer software and provide team and individual fundraising pages with text-to-donate keywords and shortcodes.
• IDEAS: Supporters pledge and fundraise per mile, per lap, per step, number of consecutive days ‘run’. Could also be amount lifted or number of reps.