



LIVE UNITED®

YOUR COMPANY + UNITED WAY

Partnering for Community Impact



www.unitedwaymartin.org

COMMUNITY LEADERS' CELEBRATION



United Way hosts the **Community Leaders' Celebration** each fall to thank its dedicated supporters for giving their time, talent and treasure to make a difference for our community.

Approximately 200 guests will gather to kick off the United Way campaign, honor the Top 10 Most Generous Workplaces and Communities, and celebrate those who have gone above and beyond to advance United Way's mission.

THE BIG REVEAL: GRANT ANNOUNCEMENT



United Way hosts the **Big Reveal** to award Community Impact Grants to local programs that will improve the education, health and financial stability of Martin County residents.

More than 100 guests will join in the celebration and see first-hand the magnitude of United Way's impact in Martin County.

DAY OF CARING



United Way rallies teams of volunteers to participate in **Day of Caring** events.

Volunteers can make a real difference by tackling projects such as assembling weekend food kits for students, creating hurricane supply kits for homebound seniors, poverty simulations and many other opportunities.

It is also an opportunity for local businesses to empower their team to give back to our community through impactful, skills-based volunteerism.

UNITED WAY HOLIDAY PROJECT

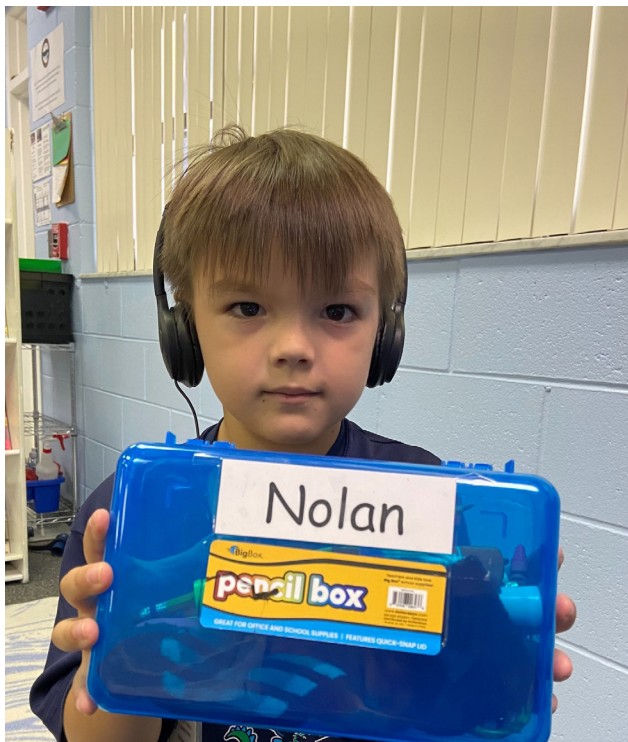


United Way is one of the most well-known charities that helps families all year. But during Christmas, the United Way goes into high gear to help families through the **United Way Holiday Project**.

For more than 30 years, United Way of Martin County has spread holiday cheer by providing toys and holiday meals to more than 600 local families and 1,500 children each year. This huge undertaking is only possible by pooling the resources of hundreds of volunteers, community groups, agencies, families, businesses and faith-based and civic organizations.

As the official local coordinating organization for the Marine Corps Toys for Tots drive, United Way of Martin County works with hundreds of local businesses who serve as Toys for Tots Collection Sites. Any toys donated to Toys for Tots in Martin County goes toward this community-wide effort.

TOOLS FOR SUCCESS



To alleviate the financial burden on families and educators to provide school supplies for Martin County students, United Way of Martin County, Publix Super Markets and a collaborative of community partners started the **Tools for Success** program.

The long-term goal is to make school supplies available for all Martin County elementary and middle-school students at no cost to families.

The pandemic posed many new challenges for schools in addition to the ongoing need for school supplies, and the expense that came along with it.

Last year, more than 17,340 Martin County students began the school year with necessary supplies thanks to the Tools for Success initiative.

More than 414,000 supplies were provided to help students kick start the school year, saving local families over \$332,000 in school supply costs.

STUDENTS UNITED

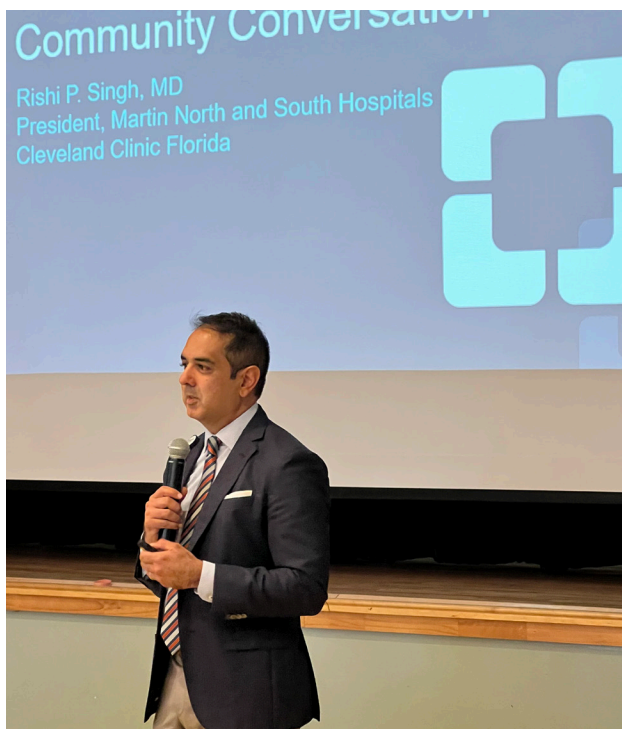


Students United represents the next generation of community leaders and philanthropists. The program provides opportunities for local students to make a positive impact on our community by supporting United Way, educates students on the important programs and services that are right here in Martin County, and provides hands-on volunteer opportunities. Members participate in United Way's grant allocation process to learn more about the needs in the community.

The program is targeted toward students in 9th –11th grade who are interested in developing leadership skills and creating opportunities for community engagement.

Your sponsorship of Students United supports our community's future leaders and provides a separate pool of funds for students to invest in local social service programs while also boosting your corporate social responsibility.

COMMUNITY CONVERSATIONS



Since 2017, United Way of Martin County has been hosting quarterly **Community Conversations** where representatives from various sectors of our community including partner nonprofit agencies, business leaders, and corporate partners come together to discuss "hot topic" issues in our community.

Previous topics have included hurricane preparedness, the coordinated efforts to ensure children have school supplies, suicide awareness and prevention, pandemic response and federal funding programs, just to name a few.

Four Community Conversations are held per year drawing an average of 75-100 attendees.

SPONSORSHIP BENEFITS

SPONSORSHIP LEVEL AND BENEFITS	GAME CHANGER \$10,000	HAND RAISER \$5,000	CHAMPION \$2,500	SUPPORTER \$1,000	PARTNER \$500
Organization name listed on event collateral	✓	✓	✓	✓	✓
Social media promotion*	✓	✓	✓	✓	✓
Reserved seating at event, if applicable**	✓	✓	✓	✓	✓
Logo (with link) featured in e-newsletter	✓	✓	✓	✓	
Logo included on event collateral	✓	✓	✓	✓	
Banner/signage at event, if applicable	✓	✓	✓	✓	
Organization name listed in media release	✓	✓	✓	✓	
Exclusive corporate volunteer project, if applicable	✓	✓	✓		
Photo of representative included in media release	✓	✓	✓		
Speaking opportunity at event	✓	✓			
Opportunity to distribute promo items	✓	✓			
Title recognition in mention of event: United Way [Initiative] presented by [Your Org]	✓				

* Quantity of social media posts/promotion increases with each sponsorship level:

- Partner- 1 post
- Supporter- 2 posts
- Champion- 3 posts
- Hand Raiser- 4 posts
- Game Changer- 6 posts

** Quantity of tickets increases with each sponsorship level:

- Partner- 2 tickets
- Supporter- 4 tickets
- Champion- 1 reserved table
- Hand Raiser- 2 reserved tables
- Game Changer- 3 reserved tables

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE!

We can work with you to customize a sponsorship package that aligns with your organization's Corporate Social Responsibility Plan.

SPONSORSHIP COMMITMENT FORM

United Way is committed to the **health, education** and **financial stability** of every person in our community.

Our mission is to improve lives by mobilizing the caring power of our community. Your sponsorship support not only furthers our mission, it shines a spotlight on your company.

Doing Good is Good for Business

90% of Americans would switch to a brand that supports a cause and **50%** would recommend that their friends do, too. United Way is also the only nonprofit listed in Forbes' top 50 brands!

81% of Americans say they weigh an organization's contribution to social causes when they choose where to work.

Source: Edelman Berland Global

YES, we would like to sponsor one or more 2022/2023 events for United Way of Martin County.
Please check all that apply below:

Priority Programs

- ☐ Community Leaders' Celebration Sponsorship
- ☐ The Big Reveal Sponsorship
- ☐ Day of Caring Sponsorship
- ☐ United Way Holiday Project Sponsorship
- ☐ Tools for Success Sponsorship
- ☐ Students United Sponsorship
- ☐ Community Conversations Sponsorship

\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____

Total Sponsorship Investment

\$

Sponsor Company Name: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone #: _____

Contact Email: _____

☐ Check enclosed payable to **United Way of Martin County.**

Check #: _____

☐ Credit Card:

☐ Visa

☐ MasterCard

☐ Amex

☐ Discover

Credit Card Number: _____

Name on Card: _____

Expiration Date (MM/YY): _____ CVV #: _____

I authorize the total sponsorship investment to be charged to the provided card: _____

Please return this sheet via mail to:

United Way of Martin County

Attn: Elisabeth Glynn

10 SE Central Parkway, Suite 101, Stuart, FL 34994

eglynn@unitedwaymartin.org | 772-283-4800 ext. 2212

