

UNITED WAY OF MARTIN COUNTY

25-26

Community
IMPACT REPORT



UNITED WAY
Martin County

THE POWER OF COMMUNITY

Every day across Martin County, individuals and families face challenges that can feel overwhelming – struggling to afford basic needs, navigating health concerns, seeking stable housing, or creating brighter futures. **Thanks to the generosity and commitment of our community, they do not have to face those challenges alone.**

At United Way, we believe lasting change happens when a community comes together with a shared purpose. Your support helps us invest in programs that strengthen education, improve financial stability, and support healthier lives for our neighbors. It allows us to respond in moments of crisis, while also building long-term solutions.

This year, we have seen the power of partnership – from volunteers giving their time, to donors making transformational investments, to local agencies working hand-in-hand to meet urgent needs. Together, we are not simply providing services; we are creating pathways to opportunity, dignity, and hope.

We hope you see the direct impact of your support reflected in every story, every milestone, and every life changed. Thank you for standing with us, believing in this mission, and helping us build a stronger Martin County.

With gratitude,

United Way of Martin County



Carol G. Houwaart-Diez
President & CEO



Amy Bottegal
Board Chair



Harbour Ridge Campaign

RAISED LOCAL, STAYS LOCAL

Lasting change begins when people invest in the place they call home. That investment comes to life often through workplace campaigns, leadership contributions, and membership in the Alexis de Tocqueville Society. Some make a one-time gift. Others have given for decades. All share a belief that when neighbors support one another, our community grows stronger.

Because gifts stay local, they help fund programs and services that address issues affecting families today while creating opportunities for tomorrow.

WORKPLACE CAMPAIGNS

Workplace Campaigns turn collective generosity into local impact. Through payroll deduction, special events, and corporate giving initiatives, employees and businesses across Martin County help strengthen programs that support their neighbors. This year, **59 workplace campaigns raised over \$800,000.**

LEADERSHIP DONORS

Leadership donors make an annual gift of **\$1,000 or more** to United Way. With the support of **306 leadership donors**, United Way has the flexibility to respond to emerging needs, strengthen critical programs, and direct resources where they can have the greatest impact.

TOCQUEVILLE SOCIETY

The Tocqueville Society, United Way's dedicated circle of philanthropists, recognizes donors who give **\$10,000 or more annually**. Through their philanthropic leadership, **75 members raised \$1.02 million** to help address today's challenges while preparing for tomorrow's opportunities.

COMMUNITY IMPACT

Through the Community Impact Fund, United Way supported **36 programs at 24 local nonprofits**, helping address some of our community's most pressing challenges – from food insecurity and housing instability to healthcare access, early learning, workforce development, and support for seniors, veterans, and individuals with disabilities.

But our role extends beyond funding.

United Way serves as a convener, collaborator, and catalyst – bringing people together, identifying service gaps, and responding when new needs emerge. Whether launching innovative solutions or strengthening proven programs, our focus is to create lasting impact for Martin County families.

IMPACT SPONSORS

EDUCATION & OPPORTUNITY



FINANCIAL SECURITY



HEALTH & WELLNESS



FUNDED PROGRAMS

Below is a snapshot of the areas where our funded agency programs are making a difference every day.

BASIC NEEDS

Caring Children Clothing Children Council on Aging House of Hope LifeBuilders of the Treasure Coast Salvation Army

EDUCATION & EARLY LEARNING:

Banner Lake Club Early Learning Coalition IRMO* Helping People Succeed Hibiscus Children's Center Hobe Sound Early Learning Center Hope Center for Autism Hope Rural School

DISABILITY & SPECIAL NEEDS:

ARC of the Treasure Coast Helping People Succeed Hope Center for Autism

MATERNITY/NEWBORN:

Helping People Succeed Martin County Healthy Start

PHYSICAL & MENTAL HEALTH:

211 Palm Beach & Treasure Coast Alzheimer's Community Care Children's Emergency Resources Council on Aging Drug Abuse Treatment Assn. FL Community Health Centers* Little Lights Dentistry The Inner Truth Project Tykes & Teens

SHELTER & HOMELESSNESS:

Hibiscus Children's Center SafeSpace Salvation Army

SENIOR SERVICES:

Alzheimer's Community Care Council on Aging

WORKFORCE DEVELOPMENT:

House of Hope Martin Chamber Foundation

**New Agency Program*

3,377 FAMILIES received services that enhanced **EDUCATION & OPPORTUNITY**



From early learning to academic support, career readiness, autism services, and aid for adults with disabilities.

21 NEIGHBORS received **disaster** assistance & **SAVED \$85,441**



Helping residents recover from Hurricane Milton, restore safe living conditions, and complete critical home repairs.

IMPACT NUMBERS

15,372 RESIDENTS received services that strengthened **FINANCIAL SECURITY**



From food access to emergency aid, housing support, transportation, employment needs, and other critical services.

394 CLIENTS received **tax filing** assistance & **SAVED \$118,594**



Helping families maximize household incomes and avoid costly fees through IRS-certified financial services.

2,674 CHILDREN received **holiday assistance** through **24,523 TOYS**



Providing toys to local children and creating joyful, dignified holiday experiences for families in our community.

10,864 NEIGHBORS received services that promoted **HEALTH & WELLNESS**



From healthcare to counseling, maternal & infant services, children's vision & dental care, and senior services.

646 RESIDENTS accessed reliable **transportation** & **SAVED \$106,539**



Connecting residents with barriers to medical appointments, work, school, food, and other essential services.

651 VOLUNTEERS served our community through **62,549 HOURS**



Supporting nonprofits, advancing critical programs, and generating an estimated \$2.2 million in service value.

FOUNDATION

As our community faces rising costs, housing challenges, hurricanes, and other unexpected hardships, the need for a strong local safety net has never been greater. The United Way of Martin County Foundation helps ensure that support remains available not only today, but for generations to come.

Through legacy gifts and a growing endowment, the Foundation creates a permanent source of funding that strengthens programs and services across Martin County while preserving resources for future needs.

Whether helping neighbors recover after a storm, access food or housing during a financial crisis, or connect with vital support services during difficult times, the Foundation provides lasting stability when our community needs it most.



Andy & Lorraine Popky
2026 Frances Langford
Humanitarian Award Recipients

BOARD OF DIRECTORS

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Chair: Phil Wintercorn, Wilmington Trust
Vice Chair: Randy Pennington, SouthState
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Secretary: Elizabeth (Betsy) Herold, Philanthropist
Immediate Past Chair: Dennis Longstreet, Retired Executive

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Mark Cocorullo, CPA, CFP, Rehman
Randy Pennington, SouthState
Robert Weissman, Retired Executive
Phil Wintercorn, Wilmington Trust

FOUNDATION UPDATE \$11.68 MILLION

As of June 30, 2025, United Way of Martin County Foundation had net assets totaling **\$8,936,961** and additional legacy gift intentions of **\$2,750,000**.

MISSION STATEMENT

To improve the education, financial security, and health in Martin County.

FINANCIALS

UNITED WAY OF MARTIN COUNTY and UWMC FOUNDATION
Combined Schedule of Activities for year ended June 30, 2025.

Public support, grants, and other revenue _____	3,006,742
Less: Raised on behalf of others (designated) _____	(235,367)
Less: Provision for uncollectible pledges _____	(100,000)
Investment Income _____	911,539
Total support and revenues _____	\$3,582,914
Program service expenses _____	1,888,394
Supporting services _____	536,244
Total expenses _____	\$2,424,638
Change in Net Assets _____	1,158,276
Net assets - June 30, 2024 _____	9,837,980
Net assets - June 30, 2025 _____	\$10,996,256

United Way of Martin County values its fiduciary responsibility to donors, funders, and the community and strives to operate as efficiently as possible. On average, 86 cents of every dollar raised is invested in local programs and services.

Audited financial statements and IRS Form 990 for both United Way of Martin County and its Foundation are available for review online at UnitedWayMartin.org.

BOARD OF DIRECTORS

OFFICERS
Chair: Amy Bottegal, SouthState
Vice Chair: Michael Borlaug, Capstone IT
Treasurer: Mark Roberts, CPA, HBK CPAs & Consultants
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Immediate Past Chair: Geoff Lieberman, Macy's

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Chuck Shaffer, Seacoast Bank

STAFF MEMBERS

Carol G. Houwaart-Diez, President & CEO
Jenny Buntin, Community Impact Manager
Ellen East, Finance Assistant
Cher Fisher, Disaster Recovery Coordinator
Trey Fritz, Director of Development
Jessica Levy, Director of Marketing & Communications
Renee Stinson, Finance Manager



UNITED WAY Martin County

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