**Email #5: Last Chance Email**

Synopsis: Give thanks to those who have given and report on goals. Give one final push to give and describe how employee giving impacts the community.

**Recommended send time**: Last day to make a contribution

**From:** [company’s ECC]

**To:** [company name] employees

**Subject**: Don’t miss your chance to make an impact

Dear [First Name],

It’s the last day of our United Way campaign! Thanks to your generosity, we have reached [number]% of our goal! If you haven’t made a pledge yet, I hope you will join your coworkers who have pledged to our United Way of Martin County campaign [link to site]. Your support will change the lives of thousands of families and individuals here in our community.

Our campaign is almost over, and each dollar you pledge to United Way will work to strengthen education, improve economic mobility opportunities, and build a stronger Martin County for all.

Help us show our community how much we care. We truly are Stronger United.

Sincerely,

[ECC Name]