**Email #6: Thank You**  
**Synopsis:** Thank you for giving, and final reporting of dollars raised. Give stats on how those dollars help the community. Ask for feedback/recommendations for next year.  
**Recommended send time:** No later than 1 week after end of campaign

**From: [company’s CEO]**  
**To: [company name]** employees   
**Subject:** We couldn’t have done it without you, **[employee first name]**

Dear [First Name],

I want to thank you for your support of our United Way of Martin County campaign and for helping us contribute to work that is truly changing lives here in our community. Your generous contribution will fight poverty, improve access to critical resources and build a stronger Martin County for all.

This year, we raised [campaign total] to support United Way’s essential work. We should be proud of our commitment to caring for our families, friends and neighbors.

Also, your feedback is important to us. Please complete a short survey letting us know what you liked, and where we might improve next year. [link to survey your company creates]

Haven’t given yet? It’s not too late! [link to your online giving option]

Once again, thank you, [employee first name], for joining with us to help our community.

Sincerely,

[CEO Name]