



2024 COMMUNITY IMPACT REPORT



UNITED WAY
Martin County

THE POWER OF COMMUNITY

Thinking about the past year, one thing is clear: our community is stronger because of you.

At United Way of Martin County, our commitment to creating lasting social change and providing vital support to Martin County residents remains steadfast. We don't just react to challenges – we anticipate them. Since 1972, our commitment to education, health, and financial security has fueled real change, creating opportunities where they're needed most.

But change doesn't happen alone. It takes hand-raisers – people who don't just see problems but step up to solve them. In Martin County, they are people like you. This report isn't just about what we've accomplished; it's about the power of community and the impact we can make together.

Your support, generosity and willingness to get involved are what make this possible. As we look ahead, we invite you to keep raising your hand, sharing your passion, and being a force for good.

Because UNITED, we're unstoppable.



Carol G. Houwaart-Diez
President & CEO



Elliot Paul
Board Chair

BY THE NUMBERS



15,771 people
received services that
foster financial security



9,156 children
and families received
educational support



13,748 people
received services that
promote good health



611 volunteers
served our community through
61,642 hours



333 people
received tax assistance services and
saved \$91,575

FUNDED PROGRAMS

An alarming 44 percent of Martin County households are grappling with significant financial challenges. Despite working hard, many families struggle to afford basic needs like food, housing, childcare, healthcare and transportation.

United Way is dedicated to making a difference by investing in programs that create real, measurable impact in our community. Through the Community Impact Fund, we maximize the power of your donation – supporting more than 44 programs across 28 local nonprofits. By focusing on education, financial security and health, we open doors to opportunity – helping children excel in school, families achieve stability, and individuals access the healthcare they need.

Best of all, **money raised here stays here**, ensuring that every dollar makes a lasting impact on the lives of our neighbors in need.

IMPACT SPONSORS

Thank you to the local businesses that are making a local impact!



ARC of the Treasure Coast
- Youth After School Camp

Banner Lake Club
- Beyond Summer Slide
- Butterflies VPK

Helping People Succeed
- Baby Steps

Hibiscus Children's Center
- Shelter Literacy Program

Hobe Sound Early Learning Center
- Small Group Instruction

Hope Center for Autism
- Surviving Social Situations

Hope Rural School
- Parent Outreach

Martin County School District
- Getting Ready for Kindergarten

United Way of Martin County
- Leaders United
- Students United

211 Palm Beach/Treasure Coast
- Crisis & Community Hotline

ARC of the Treasure Coast
- Alternative Behavioral Learning Environment (ABLE)

Caring Children Clothing Children
- Clothing Program

Council On Aging Martin County
- Senior Services Navigator*

Helping People Succeed
- Community Living

House of Hope
- Centers for Enrichment
- Project HOPE

LifeBuilders Treasure Coast
- Building Lives, Protecting Communities

Martin Chamber Foundation
- Career Connect Martin*

SafeSpace
- Domestic Violence Shelter

Salvation Army
- Basic Needs
- Compassion House

United Way of Martin County
- Holiday Project
- Volunteer Income Tax Assistance (VITA)

Alzheimer's Community Care
- Family Navigator
- Specialized Day Care

Catholic Charities
- Children & Family Counseling

Children's Emergency Resources
- Medical Services

Council on Aging Martin County
- Adult Day Club
- Meals on Wheels

Drug Abuse Treatment Association
- Residential Treatment

Epilepsy Alliance Florida
- Medical Services & Case Mgmt

House of Hope
- Client Choice Pantry

Little Lights Dentistry
- Children's Dental Clinic

Martin County Healthy Start
- Maternal Care Services
- Father & Child Resource Center*

Project LIFT
- Substance Abuse Prevention (Hobe Sound Location)*

Suncoast Mental Health Center
- Supporting Our Students & Families through Mental Health

The Inner Truth Project
- Survivor Health Impact Pathways

Tykes & Teens
- Targeted Case Management
- Therapeutic Services*

United Way of Martin County
- Ride United
- Volunteer United

* New Program Scan for program descriptions

UnitedWayMartin.org/FundedPrograms



BRIDGING THE GAPS



RIDE UNITED

Ride United is bridging transportation gaps in our community by offering FREE, pre-scheduled, round-trip Lyft rides to ensure Martin County residents can access essential resources and opportunities like doctor's appointments, job interviews and legal hearings. Since launching in 2022, the program has provided more than **5,600 rides**, saving the community over **\$100,000** in transportation fees.

HOLIDAY PROJECT

For 35 years, United Way has spread holiday cheer by providing toys and holiday meals to local children and families in need through the Toys For Tots Holiday Project. This past year, **3,729 children** and **833 families** had the opportunity to unwrap **17,605 toys**, including a record breaking **523 bikes** this holiday season!



VITA

Through the Volunteer Income Tax Assistance (VITA) program, eligible Martin County residents receive free, IRS-certified tax preparation to maximize their refunds. In 2024, VITA processed **333 tax returns**, saving clients over **\$91,575**, putting more money back into the community.

STUDENTS UNITED

Students United empowers local high school students to lead through service, providing opportunities to engage in volunteer work and create a lasting impact in Martin County. This year, **15 students** dedicated **302 hours** to serving their community, fostering leadership and a passion for giving back.



LEADERS UNITED

Leaders United brings together passionate young professionals in Martin County to network, grow and give back through volunteerism and community impact. This year, **11 members** contributed **297 hours** of service, making a difference where it matters most.

TOP 10 MOST GENEROUS COMMUNITIES & WORKPLACES

By highlighting the Top 10 Most Generous Communities and Workplaces, where both residents and employees support the United Way of Martin County, we emphasize the shared commitment to driving positive change within our community.

Publix Super Markets, a prominent employer in Martin County and a company renowned for its philanthropic endeavors, has reaffirmed its position as the No. 1 Most Generous Workplace. Through the collective generosity of its associates, **Publix not only retains its esteemed status as top supporter locally but also holds the prestigious title of United Way's leading supporter globally.**

While many United Ways rely heavily on workplace campaigns, the local gated communities in Martin County comprise more than half of the philanthropic giving to our annual campaign. The residents of Sailfish Point were once again honored with the title of Most Generous Community.



TOP 10 MOST GENEROUS WORKPLACES

1. Publix Super Markets
2. Seacoast Bank
3. Florida Power & Light
4. Pratt & Whitney
5. Martin County Board of County Commissioners
6. Cleveland Clinic
7. Raymond James
8. City of Stuart
9. Wells Fargo
10. Ashley Capital

TOP 10 MOST GENEROUS COMMUNITIES

1. Sailfish Point
2. Harbour Ridge
3. Willoughby
4. Sewall's Point
5. Piper's Landing
6. Jupiter Hills
7. Mariner Sands
8. Sandhill Cove
9. Loblolly
10. Jupiter Island

FINANCIALS

UNITED WAY OF MARTIN COUNTY and UNITED WAY OF MARTIN COUNTY FOUNDATION COMBINED SCHEDULE OF ACTIVITIES for year ended June 30, 2024

Public support, grants, and other revenue _____	2,692,340
Less: Amounts raised on behalf of others (designated gifts) _____	(257,728)
Less: Provision for uncollectible pledges _____	(125,000)
Investment Income _____	863,317
Total support and revenues _____	\$3,172,929
Program service expenses _____	1,666,953
Supporting services _____	552,523
Total expenses _____	\$2,219,476
Change in Net Assets _____	953,453
Net assets - June 30, 2023 _____	8,884,527
Net assets - June 30, 2024 _____	\$9,837,980

United Way of Martin County values its fiduciary responsibility to donors, funders, and the community and strives to operate as efficiently as possible. On average, 84 cents of every dollar raised is invested in local programs and services.

Audited financial statements and IRS Form 990 for both United Way of Martin County and its Foundation are available for review online at UnitedWayMartin.org.

THE FOUNDATION

The **United Way of Martin County Foundation** is a vital partner in ensuring long-term support for our community. As an independent public charity, the Foundation is uniquely positioned to accept legacy gifts and build an endowment fund that addresses both present and future unmet needs in Martin County. In times of crisis or disaster, the foundation provides essential financial support to United Way of Martin County, helping the organization respond swiftly and effectively.

Community needs are ever-changing. Challenges that once seemed urgent may fade, while new ones emerge. Since the future is unpredictable, a gift to the endowment fund creates a lasting legacy – ensuring that United Way of Martin County can continue caring for our community for generations to come.

FOUNDATION BOARD OF DIRECTORS

OFFICERS

- **Chair:** Dennis Longstreet, *Retired Executive*
- **Vice Chair:** Phil Wintercorn, *Wilmington Trust*
- **Immediate Past Chair:** Stephen A. Pinnacoli, Esq., LL.M. *Keane Thomas & Pinnacoli*
- **Treasurer:** Gregory R. Nuttall, *HBK CPAs and Consultants*
- **Secretary:** Carol G. Houwaart-Diez, *United Way*

DIRECTORS

- Kathryn (Muffin) Adamiak, *United Way Board Representative*
- Thomas Campenni, *Retired*
- Charles (Chuck) R. Cleaver, CPA, MBA, *Retired Executive*
- Elizabeth Herold, *Philanthropist*
- Randy Pennington, *SouthState*
- Honorary Board Member: Robert Weissman, *Retired Executive*

FOUNDATION UPDATE
\$10.69 MILLION

As of June 30, 2024, United Way of Martin County Foundation had net assets totaling **\$8,192,516** and additional legacy gift intentions of **\$2,500,000**.



ALEXIS DE TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society, United Way's premier circle of philanthropists, is internationally recognized for its commitment to transforming lives through annual gifts of \$10,000 or more. In 2024, 80 members of the Tocqueville Society collectively contributed nearly \$1 million to United Way of Martin County's annual campaign, supporting 44 programs across 28 local nonprofits.

Beyond their generosity, many members take an active role in shaping the community's future – serving on Citizen Review Panels to evaluate programs and guide funding decisions that strengthen education, health, and financial security.

The annual Tocqueville Society Reception, graciously underwritten by Wilmington Trust, honored the collective impact of these dedicated donors at the stunning Sailfish Point Country Club.

ABOUT US

MISSION STATEMENT

To improve the education, health and financial security in Martin County.

VISION STATEMENT

To create a vibrant community where every individual has the resources to thrive.

BOARD OF DIRECTORS

OFFICERS

- **Chair:** Elliot Paul, *Elliot Paul & Company Auctions*
- **Vice Chair:** Amy Bottegal, *SouthState*
- **Treasurer:** Mark Roberts, CPA, *HBK CPAs & Consultants*
- **Secretary:** Tammy Matthew, *Bank of America*
- **Immediate Past Chair:** Geoff Lieberman, *Macy's*

DIRECTORS

- Kathryn (Muffin) Adamiak, *Retired*
- Michael Borlaug, *Capstone IT*
- Mary Anne Cannon, *Pratt & Whitney*
- Blake Davis, *Publix Super Markets*
- Natalie Desmangles, *VITAS Healthcare*
- Captain Bill Dowdy, *Martin County Sheriff's Office*
- Joshua Ferraro, *Lesser Law Firm*
- Bryan Garner, *Florida Power & Light Company*
- Arati Hammond, *Keller Williams Treasure Coast*
- Taryn Kryzda, *Village of Indiantown*
- Tony Lavargna, *Lavargna Law*
- Richard LoSardo, M.D., *Psychiatrist*
- Michael Maine, *Martin County School District*
- Captain Derek Ortado, *City of Stuart Police Department*
- Nimesh Patel, *PNR Hotels*
- Jennifer Salas, *Board of County Commissioners*
- David Sarno, *Valley National Bank*
- Chuck Shaffer, *Seacoast Bank*

UNITED WAY STAFF

- Carol G. Houwaart-Diez, *President & CEO*
- Jaclyn Anez, *Director of Community Impact*
- Ellen East, *Finance Assistant*
- Trey Fritz, *Director of Development*
- Jessica Levy, *Director of Marketing & Communications*
- Kathleen Stacey, *Director of AmeriCorps Seniors*





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