

UNITED WAY'S COMMUNITY IMPACT FUND

Giving to United Way's Community Impact Fund is the most efficient and most powerful way for you to invest in your community.

Community Impact Fund

Designated to agency

Community needs are assessed and the most critical issues are identified.



Funding stays local and is based on program performance and overall impact on our community.



Rigorous program oversight is provided by United Way staff and volunteers year-round.



Agencies are reviewed by United Way staff and volunteers to ensure program effectiveness and progress.



Reviews of agencies' financials are conducted.



Donor will receive regular updates on progress made in our community thanks to their gift



Donate conveniently through workplace campaign and payroll deduction.



Donation is distributed directly to nonprofits.



THE BEST WAY TO GIVE.

A gift to United Way's **Community Fund** allows you to help more people than a gift to a single nonprofit can.

United Way experts look for gaps and duplications so **Community Impact Fund** dollars go to the needs everyone is aware of but also to those needs less obvious but no less important.

Your gift to United Way's Community Impact Fund ensures that your donation is invested where the need is greatest. Donations are monitored to ensure the programs are effective, meet current community needs, and are financially stable and sustainable.



PERSONALIZE YOUR GIFT

Many people have a strong passion for one of our Impact Areas - **Health, Education, or Financial Stability**. At United Way, we provide the opportunity for donors to direct their Community Impact fund gift to one of these areas. Donors will receive special communications about their chosen area.

WE ARE TRUSTWORTHY & EFFECTIVE

- At United Way, we invest in programs that produce results at agencies that manage their money wisely.
- We have been recognized nationally and locally for our high rate of efficiency.
- Nearly 85 cents of every dollar raised is invested into our community.
- Your gift stays local.



United Way
2018 Membership Requirements Completed