



# Celebrating 50 years of Living United

United Way and You... take a closer look in 88

## United Way Fund Drive to Begin With New Name and New Time

The United Way of Martin County charity drive this year will begin Oct. 22 and will run up to Dec. 31 or until the year's goal of \$65,000 in donations is reached. Money received will be applied to funding requests through 1978 by 10 local participating agencies.

The drive has changed its name this year from the "United Way Fund Drive" to "United Way Fund Drive to Begin With New Name and New Time". Although this was done to take advantage of national United Way promotional efforts such as television advertising, the national United Way has no control over the Martin County drive, which is run entirely by local people, according to drive President Jerry Mehlich.

The drive also has been said to be the most successful in the county's history. Last year it raised \$50,000, a record for the drive.

Participating agencies include the County Council on Aging, Girl Scouts, Boy Scouts, Children's Home Society, Martin County Association for Mental Health, Tri-County Rehabilitation Center, American Red Cross, United Services Organization (USO) and Martin County branch of the Mental Health Center.

About 96 cents out of every dollar raised will go directly to participating Martin County agencies, Mehlich said, based on last year's results. Normally, charity drives are only about 88 or 90 per cent efficient.

About 2 per cent of the money raised will be used to cover administrative costs and the other 2 per cent will cover costs of the drive, he said.

(Continued on Page 3A)



United Way Agency Representatives, leaders, and campaign chairman Sid Poe celebrate achieving the \$1 million goal for 1989.

50,000  
40,000  
30,000  
20,000  
10,000

UNITED WAY OF Martin County

YOU MADE IT HAPPEN!  
\$1,021,889



LOVE THY NEIGHBOR  
United Way places teens in rewarding roles



"There's no place like home"



Frances Langford Stuart



GIVING HELPS



UNITED WAY OF MARTIN COUNTY  
2022 COMMUNITY IMPACT REPORT



## VISION STATEMENT

Bravely, we dream of a day when no one in Martin County goes to bed hungry. We dream of strong, successful families. We dream of a UNITED community where everyone is healthy and has the opportunity to succeed, reaching their fullest potential in a safe and secure place.

## MISSION STATEMENT

To improve lives by mobilizing the caring power of our community.

## NEED MORE INFORMATION ABOUT UNITED WAY OF MARTIN COUNTY?

[UnitedWayMartin.org](http://UnitedWayMartin.org)  
**772-283-4800**  
[@UnitedWayMartin](https://www.instagram.com/UnitedWayMartin)



Scan to give

# BOARD OF DIRECTORS

## Officers

Chair: Geoff Lieberman, *Macy's, Jensen Beach*

Chair-Elect: Elliot Paul, *Elliot Paul & Company Auctions*

Treasurer: Mark Roberts, CPA, *HBK CPAs and Consultants*

Secretary: Tammy Matthew, *Bank of America*

Immediate Past Chair: Kherri Anderson, *Martin County Supervisor of Elections*

## Directors

Kathryn (Muffin) Adamiak, *Retired*

Alessandro Alzalone, PhD, *Indian River State College*

Michael Borlaug, *Capstone IT*

Amy Bottegal, *SouthState*

Thomas Campenni, *Retired*

Mary Anne Cannon, *Pratt & Whitney*

Blake Davis, *Publix Super Markets*

Bryan Garner, *Florida Power & Light Company*

Charles Geary, Esq., *Lesser, Lesser, Landy & Smith, PLLC*

Arati Hammond, *Keller Williams Treasure Coast*

Richard LoSardo, M.D., *Psychiatrist*

John Millay, Ph.D., *Martin County School District*

Ruth Pietruszewski, *Martin County Tax Collector's Office*

Jennifer Salas, *Martin County Board of County Commissioners*

Chuck Shaffer, *Seacoast Bank*

Christopher T. Soska, *Cleveland Clinic Martin Health*

Joseph Tumminelli, *City of Stuart Police Department*

Dave Wishart, Ph.D., *Sikorsky*

Gene Zweben, Esq., *Zweben Law Group*

## UNITED WAY OF MARTIN COUNTY STAFF

Carol G. Houwaart-Diez, *President and CEO*

Sara Aviles, *Impact Coordinator*

Ellen East, *Finance Assistant*

Elisabeth Glynn, CFRE, *Director of Philanthropy*

Nancy McCarthy, APR, *Director of Marketing and Communications*

Theresa Schineis, *Vice President of Finance and Administration*

Kathleen Stacey, *Director of AmeriCorps Seniors*



# A MESSAGE TO OUR COMMUNITY

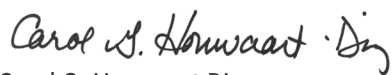
For half a century, United Way of Martin County has been at the forefront of addressing some of the most pressing issues in our community, guided by our steadfast mission to improve the lives of our most vulnerable residents. Despite the turbulence and uncertainty brought about by the pandemic, our commitment to serving the community remains unwavering.

The past two years have been a testament to the resilience and dedication of our community, as we have worked tirelessly to provide support and resources to those in need. From pandemic response programs to new initiatives like Born Learning Trails and Ride United, our local United Way has remained focused on filling gaps in services. We have provided vital funding to over 30 local nonprofits and worked with community partners to ensure that support reaches those who need it most.

As we reflect on our 50-year journey, it is clear that the story of the United Way is the story of our community. The collective efforts of our volunteers, donors, and community partners have allowed us to make a lasting impact in Martin County and beyond. And as we move forward, we are excited to continue writing this story with you.

On behalf of United Way's staff and Board of Directors, thank you for your support in 2022 and for your continued commitment in 2023 and beyond.

Warm regards,



Carol G. Houwaart-Diez  
President/CEO  
United Way of Martin County



Geoff Lieberman  
Board Chair  
United Way of Martin County



## NEW IN 2022



## BORN LEARNING TRAILS

United Way of Martin County in partnership with the City of Stuart, Cleveland Clinic Martin Health, Pratt & Whitney and SouthState Bank, launched the Born Learning Trails at three parks in the City of Stuart - Flagler Park, Shepard Park and the Guy Davis Sports Complex. The outdoor interactive early learning trails help parents and caregivers turn excursions into fun learning moments to enhance school readiness.



# FUNDED PROGRAMS

A staggering 44 percent of Martin County households are facing serious financial difficulties. These hardworking families put in long hours yet still struggle to provide basic necessities such as food, housing, childcare, health care and transportation. United Way of Martin County is committed to creating economic opportunities by focusing on education, financial stability and health – which are foundations for a

good quality of life. We understand that children are more likely to do well in school and throughout life when they have access to quality education; families can achieve greater financial security when they have the necessary skills to land and retain quality jobs; and everyone can enjoy a better quality of life with access to affordable, quality healthcare.

One gift to the Community Impact Fund supports over 48 programs at 32 agencies

## 211 of the Treasure Coast

- Crisis & Community Hotline

## Alzheimer's Community Care

- Family Nurse Navigator
- Specialized Day Care

## ARC of Martin County

- ABLE Program
- Youth After School Program

## Banner Lake Club

- Beyond Summer Slide Program
- Butterflies Voluntary Pre-Kindergarten (VPK) Program

## Boys & Girls Clubs of Martin County

- Can Changing a Culture of Care Change a Community?

## Caring Children Clothing Children

- Clothing Program
- Reading on Wheels

## Catholic Charities

- Children & Family Counseling

## Children's Emergency Resources

- Children's Medical Program

## Children's Home Society

- Children in Need of Services

## Council on Aging

- Adult Day Health Program
- Meals on Wheels

## D.A.T.A.

- Youth Substance Abuse

## Epilepsy Alliance Florida

- Medical Services & Case Mgmt

## Helping People Succeed

- Baby Steps
- Community Living

## Hibiscus Children's Center

- Harmony Hope Stables
- Shelter Literacy Program

## Hobe Sound Early Learning Center

- Small Group Instruction Program

## Hope Center for Autism

- Surviving Social Situations Camp

## Hope Rural School

- Parent Outreach

## House of Hope

- Client Choice Pantry
- Golden Gate & Jensen Beach Centers for Enrichment
- Project Hope

## Humane Society of the Treasure Coast

- Paws to Read

## LifeBuilders of the Treasure Coast

- Building Lives, Protecting Community

## Light of the World Charities

- Little Lights Dentistry

## Love and Hope in Action (LAHIA)

- Client Services Program

## Martin County Healthy Start

- Healthy Start Services

## Martin County School District

- Getting Ready for Kindergarten

## Mary's Home of the Treasure Coast

- Work Readiness Program

## Project LIFT

- Pre-Apprenticeship Certification
- Substance Abuse
- Transportation & Employment

## SafeSpace

- Domestic Violence Shelter

## Salvation Army

- Basic Needs
- Compassion House

## Suncoast Mental Health Center

- SOS Program

## Treasure Coast ABA

- Early Intervention Program

## Tykes & Teens

- YES Program
- Willoughby Learning Center TCM Program

## United Way of Martin County

- Tools for Success
- United Way Holiday Project
- VITA
- Volunteer United

## IMPACT AREAS



### Education

Thank you to our Education Impact Sponsor Florida Power & Light Company



### Financial Stability

Thank you to our Financial Stability Impact Sponsor Bank of America



### Health

Thank you to our Health Impact Sponsor Cleveland Clinic Martin Health



# OUR INITIATIVES

## STUDENTS UNITED

The third cohort of Students United sprang into action with 27 members from the four Martin County high schools. Members convene monthly to learn about the community's needs and how United Way works to improve education, financial stability and health. They also participate in volunteer opportunities and serve on a United Way Citizen Review Panel to help decide where United Way funds are invested.



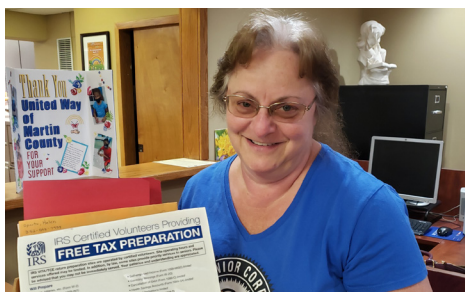
## UNITED WAY HOLIDAY PROJECT

The United Way Holiday Project successfully spread Christmas cheer to over **2,140** children and **768** families despite the challenges that posed a threat to Santa's productivity this year. The project distributed **15,875** toys, which included **338** bikes, to the children. In addition, each family was given a turkey and a bag of groceries with the essentials for a traditional holiday feast.



## AMERICORPS SENIORS

Every day AmeriCorps Seniors make a difference and leave a lasting impact on our community – from mentoring the next generation to helping fellow seniors in need and much more! In 2022, AmeriCorps Seniors completed 342 free tax returns for low to moderate-income households through the Volunteer Income Tax Assistance (VITA) program. They also constructed a built-to-code handicap ramp for a wheelchair-bound resident in need, demonstrating their selfless dedication to the community.



FOUNDATION UPDATE

**\$9.2 MILLION**

As of June 30, 2022, United Way of Martin County Foundation had net assets totaling **\$6,363,912** and additional legacy gift intentions of **\$2,832,000**.

**Foundation Board of Directors**

- Chair:** Stephen A. Pinnacoli, Esq., LL.M., Keane Thomas & Pinnacoli
- Vice Chair:** Dennis Longstreet, Retired Executive
- Treasurer:** Gregory R. Nuttall, CPA, HBK CPAs and Consultants
- Secretary:** Carol G. Houwaart-Diez, United Way of Martin County
- Thomas Campenni, Retired Executive
- Charles (Chuck) R. Cleaver, CPA, MBA, Retired Executive
- Elizabeth Herold, Philanthropist
- Randy Pennington, SouthState
- Carol Webb, Retired Executive
- Phil Wintercorn, Wilmington Trust

**Honorary Board:** Robert Weissman, Retired Executive

The **United Way of Martin County Foundation** is a supporting organization for United Way of Martin County. The Foundation is an independent public charity positioned to accept legacy gifts and build an endowment fund to meet the current and future unmet needs of Martin County. In times of crisis or disaster, the Foundation is there to provide financial support to United Way of Martin County to assist with the needs of the community.

As we have seen over the years, the community's needs do not go away. They evolve. What might have been a significant issue in the past may no longer be an issue today. And there is no true way to predict what the community's future needs will be.

2022 marks United Way of Martin County's 50th anniversary of caring for our community. A gift to the endowment fund creates a lasting legacy while allowing United Way of Martin County to care for our community for the next 50+ years.

**What is an endowment?**

An endowment is a permanent fund that is carefully invested for growth. It provides a dependable revenue stream year after year. Gifts to the endowment remain intact and the investment return is available annually to support the mission of an organization. Funds held by United Way of Martin County Foundation are professionally managed and are monitored by a volunteer Board of Directors.

Donors can leave a lasting legacy through wills and bequests as well as other planned gifts.

Visit [www.UnitedWayMartin.org/GiftOptions](http://www.UnitedWayMartin.org/GiftOptions) for more information.



**TOCQUEVILLE SOCIETY**

The Alexis de Tocqueville Society is United Way's most prestigious giving society and is recognized throughout the world. Members

of the Tocqueville Society make an annual investment of \$10,000 or more in support of United Way's mission to improve people's lives.

With nearly **80** members, the Tocqueville Society contributed **\$1,241,333** in the last fiscal year to lead the fight for health, education, and financial stability of every person in Martin County.

Also, several members of the Tocqueville Society served as volunteers on the Citizen Review Panels to help assess which local community programs would receive United Way funding.

The Tocqueville Society Reception was held at Sailfish Point Country Club to acknowledge the collective philanthropic impact of these passionate donors. Andy and Lorraine Popky were awarded the Alexis de Tocqueville Outstanding Philanthropy Award at the reception, which was generously underwritten by Wilmington Trust.



Elisabeth Glynn, Lorraine and Andy Popky, and Carol G. Houwaart-Diez



# TOP 10 MOST GENEROUS COMMUNITIES & WORKPLACES



United Way of Martin County

We once again released a ranking of the Top 10 most generous workplaces and communities whose employees and residents gave philanthropic contributions to United Way of Martin County.

Publix Super Markets, a notable employer in Martin County and a company well known for charitable giving, combined with the generosity of its associates, once again solidified its spot as the No. 1 Most Generous Workplace. **Not only is Publix ranked as the top supporter locally, they are now United Way's top supporter globally.**

While many United Ways rely heavily on workplace campaigns, the local gated communities in Martin County comprise more than half of the philanthropic giving to our annual campaign. The residents of Sailfish Point were once again honored with the title of Most Generous Community.



## TOP 10 MOST GENEROUS WORKPLACES

- 1 Publix Super Markets
- 2 Seacoast Bank
- 3 Florida Power & Light Company
- 4 Martin County Board of County Commissioners
- 5 Pratt & Whitney
- 6 Cleveland Clinic Martin Health
- 7 Wells Fargo
- 8 City of Stuart
- 9 Boys & Girls Clubs of Martin County
- 10 Raymond James

## TOP 10 MOST GENEROUS COMMUNITIES

- 1 Sailfish Point
- 2 Harbour Ridge
- 3 Willoughby
- 4 Piper's Landing
- 5 Loblolly
- 6 Mariner Sands
- 7 Sandhill Cove
- 8 Sewall's Point
- 9 Jupiter Island
- 10 Jupiter Hills

*United Way of Martin County is a Top 10 Most Generous Workplace but is excluded from the listing.*

## FINANCIALS

### UNITED WAY OF MARTIN COUNTY SCHEDULE OF ACTIVITIES for year ended June 30, 2022

Public support, grants, and other revenue .....	\$2,709,041
Less: Amounts raised on behalf of others (designated gifts) .....	(352,952)
Less: Provision for uncollectible pledges .....	(150,000)
Total support and revenues .....	<u>2,206,449</u>
Program service expenses .....	1,887,440
Supporting services .....	420,038
Net realized losses on investments .....	<u>5,692</u>
Total expenses .....	<u>2,313,170</u>
Change in Net Assets .....	(106,721)
Net assets - June 30, 2021 .....	<u>1,159,066</u>
Net assets - June 30, 2022 .....	<u>\$1,052,345</u>

United Way of Martin County values its fiduciary responsibility to donors, funders, and the community and strives to operate as efficiently as possible. On average 85 cents of every dollar raised is invested in local programs and services.

Audited financial statements and IRS Form 990 are available for review online: [UnitedWayMartin.org](http://UnitedWayMartin.org)

# BY THE NUMBERS

Last year, we improved the lives of individuals across Martin County



**14,534 people** received services that foster financial stability



**15,340 students** and families received educational supports



**14,280 people** were connected to critical resources through **2-1-1**



**7,337 people** received services that promote good health and well-being



**342 tax returns** were filed for **free** saving families **\$85,500** in preparation fees



**569 volunteers** mobilized, providing **49,740 hours** of service to our community

**100% OF THE COMMUNITY IMPACT REPORT PRODUCTION COSTS WERE GRACIOUSLY UNDERWRITTEN BY THE FOLLOWING SPONSORS:**

