



UNITED WAY OF MARTIN COUNTY

2023 COMMUNITY IMPACT REPORT

We are the Game Changers

MESSAGE TO OUR COMMUNITY

As we reflect on the past year, we're immensely proud of the impact your support has had on our community.

Since United Way of Martin County's inception in 1972, our commitment to creating lasting social change and providing vital support to Martin County residents remains steadfast. Focused on education, health, and financial stability, our collective efforts of improving lives and cultivating positive change have fueled significant progress in tackling our community's most pressing issues.

But we are more than just fundraisers — we are hand-raisers. We extend our hands not only to lead the fight but also to reach out to those in need of help and hope. From advancing education and promoting financial stability to supporting health and fostering a sense of belonging, this report demonstrates the tangible difference we've made in the lives of individuals and families.

So who are the hand-raisers, the game-changers? They are individuals who recognize the inherent desire within every human being to do good, who understand the strength that comes from a shared purpose, and who believe in the power of community. In Martin County, they are people like you.

None of this would have been possible without the unwavering dedication of our donors, volunteers, partners, board members and staff. Your generosity, compassion and advocacy have been instrumental in driving sustainable change and creating a brighter future for all.

We invite you to join our efforts, to lend your passion, expertise and resources to help our community thrive. As we embark on the next phase of our journey, let this report serve as a testament to what we can achieve when we unite behind a common purpose. So, raise your hand if you're ready to be that game-changer. Because, we have one life, and to live better, we must LIVE UNITED.



Carol G. Houwaart-Diez
President & CEO
United Way of Martin County



Geoff Lieberman
Board Chair
United Way of Martin County

BY THE NUMBERS



13,866 people
received services that foster financial stability



8,400 children
and families received educational support



10,290 people
received services that promote good health and well-being



596 volunteers
served our community through
53,297 hours



328 people
saved **\$90,500**
with tax assistance services

211 Palm Beach/Treasure Coast

- Crisis & Community Hotline

Alzheimer's Community Care

- Family Nurse Navigator
- Specialized Day Care

ARC of Martin County

- Alternative Behavioral Learning Environment (ABLE)
- Youth After School Camp

Banner Lake Club

- Beyond Summer Slide
- Butterflies VPK

Caring Children Clothing Children

- Core Program

Catholic Charities

- Children & Family Counseling

Children's Emergency Resources

- Core Program

Children's Home Society

- Children in Need of Services

Council on Aging

- Adult Day Club
- Meals on Wheels

Drug Abuse Treatment Association (DATA)

- Residential Treatment

Epilepsy Alliance Florida

- Medical Services & Case Mgmt

Guardians for New Futures

- Prevention Program

Helping People Succeed

- Baby Steps
- Community Living

Hibiscus Children's Center

- Shelter Literacy

Hobe Sound Early Learning Center

- Small Group Instruction

Hope Center for Autism

- Surviving Social Situations

Hope Rural School

- Parent Outreach

House of Hope

- Centers for Enrichment
- Client Choice Pantry
- Project HOPE

IMPACT AREAS

- Education
- Financial Stability
- Health

Junior Achievement

- Preparing for the World of Work

LifeBuilders Treasure Coast

- Building Lives, Protecting Community

Light of the World Charities

- Little Lights Dentistry

Love And Hope In Action (LAHIA)

- Client Services

Martin County Healthy Start

- Client Services

Martin County School District

- Getting Ready for Kindergarten

Mary's Home Treasure Coast

- Work Readiness

Project LIFT

- Pre-Apprenticeship Certification
- Substance Abuse Prevention
- Transportation & Employment

SafeSpace

- Domestic Violence Shelter

Salvation Army

- Basic Needs
- Compassion House

Suncoast Mental Health Center

- Supporting Our Students (SOS) & Families through Mental Health & Wellness

The Inner Truth Project

- Survivor Health Impact Pathways (SHIP)

Tykes & Teens

- Early Childhood Mental Health
- Targeted Case Management
- Youth Enrichment Services (YES)

YMCA Treasure Coast

- Youth Sports Scholarships

United Way of Martin County

- Holiday Project
- Leaders United
- Ride United
- Students United
- Volunteer Income Tax Assistance (VITA)
- Volunteer United

Scan for program descriptions



FUNDED PROGRAMS

An alarming 44 percent of Martin County households are grappling with significant financial challenges. Despite putting in long hours, many hardworking families struggle to afford basic needs like food, housing, childcare, healthcare and transportation. United Way of Martin County is committed to creating economic opportunities by focusing on education, financial stability and health — which are foundations for a good quality of life.

We recognize that access to quality education enhances children's academic and lifelong success, that families can attain greater financial stability through job skills and employment opportunities, and that affordable, quality healthcare is essential for everyone's well-being and quality of life.

IMPACT SPONSORS

One gift to the Community Impact Fund supports over 44 programs at 32 agencies



Thank you to
Florida Power & Light



Become our Financial
Stability Impact Sponsor!



Thank you to
Cleveland Clinic Martin Health

Many of us often overlook the significance of transportation. While the convenience of moving from one place to another is undeniable, it's often something we don't give much thought to. Yet, for a substantial portion of our community, transportation presents a formidable obstacle. Ride United provides **FREE**, scheduled, round-trip Lyft rides to bridge the transportation gap — allowing Martin County residents access to vital resources such as education, employment, healthcare and more. Since the program's inception in 2022, it has provided **1,233** rides for residents in need.

RIDE UNITED



Everyday AmeriCorps Seniors champion change and leave a lasting impact on our community. From mentoring the next generation of leaders to supporting vulnerable seniors in need, their influence transcends typical volunteerism. In 2023, AmeriCorps Seniors exemplified this commitment by professionally processing **328** free tax returns for low- to moderate-income households through the Volunteer Income Tax Assistance (VITA) program. Additionally, they play a pivotal role in the United Way Holiday Project, managing everything from setup to breakdown — a task often unattainable for the average working professional, given that operations must adhere to daylight hours.

AMERICORPS SENIORS



Born Learning Trails offer a vibrant and interactive outdoor experience for children and families. Adding **2** new parks in 2023, these trails are designed to engage young minds through playful activities, promoting early childhood development and family bonding. With colorful signage and engaging stations, each trail provides opportunities for learning, exploration, and fun. From sensory activities to simple games, the Born Learning Trails foster a love for outdoor play while nurturing essential skills for lifelong learning. You can find a Born Learning Trail at any of the following Martin County parks: Guy Davis Park, Shepard's Park, Flagler Park, New Monrovia Park, Kiwanis Park, and Post Family Park.

BORN LEARNING TRAILS



For 35 years, United Way has spread holiday cheer by providing toys and holiday meals to local children and families in need through the United Way Holiday Project. Thanks to the overwhelming generosity of our community, the 2023 Holiday Project successfully sparked festive magic. More than **2,400** children and **950** families were provided with the joy of unwrapping **14,985** toys including **400** bikes on Christmas morning. Additionally, families were supplied with the fixings for a traditional holiday feast. The result? A magical Christmas morning for countless families in need!

HOLIDAY PROJECT



STUDENTS UNITED



Students United is a philanthropic initiative for high school students who are ready to learn and serve their community. Accepting **7** new members in 2023, these young philanthropists represent the next generation of leaders. The program cultivates a 'Spirit of Service' addressing how United Way works to improve education, financial stability and health. Students attend nonprofit partner site visits and participate in United Way's competitive grant process by reviewing applications and making funding recommendations.

LEADERS UNITED



Leaders United fosters community leadership and positive change. Despite pandemic disruptions, the group resumed activities in 2023, completing **10** volunteer opportunities. Through networking events, workshops and volunteering, the program empowers individuals to make a difference in Martin County. By harnessing expertise and passion, Leaders United tackles key issues, fosters collaboration, and creates lasting impact.

OUR INITIATIVES



FOUNDATION UPDATE

\$9.7 Million

As of June 30, 2023, United Way of Martin County Foundation had net assets totaling **\$7,536,270** and additional legacy gift intentions of **\$2,157,000**.

FOUNDATION BOARD OF DIRECTORS

- Chair:** Dennis Longstreet, *Retired Executive*
Vice Chair: Phil Wintercorn, *Wilmington Trust*
Immediate Past Chair: Stephen A. Pinnacoli, Esq., LL.M. *Keane Thomas & Pinnacoli*
Treasurer: Gregory R. Nuttall, CPA, *HBK CPAs and Consultants*
Secretary: Carol G. Houwaart-Diez, *United Way of Martin County*
Directors:
 Thomas Campenni, *United Way Board Representative*
 Charles (Chuck) R. Cleaver, CPA, MBA, *Retired Executive*
 Elizabeth Herold, *Philanthropist*
 Randy Pennington, *SouthState*
Honorary Board Member: Robert Weissman, *Retired Executive*



The **United Way of Martin County Foundation** is a supporting organization for United Way of Martin County. The Foundation is an independent public charity positioned to accept legacy gifts and build an endowment fund to meet the current and future unmet needs of Martin County. In times of crisis or disaster, the Foundation provides financial support to United Way of Martin County.

As we have seen over the years, the community's needs do not go away. They evolve. What might have been a significant issue in the past may no longer be an issue today. And there is no true way to predict the community's future needs. A gift to the endowment fund creates a lasting legacy while allowing United Way of Martin County to care for our community for generations to come.

What is an endowment

An endowment is a permanent fund that is carefully invested for growth and provides a dependable revenue stream year after year. Gifts to the endowment remain intact and the investment return is available annually to support the mission of an organization. Funds held by United Way of Martin County Foundation are professionally managed and are monitored by a volunteer Board of Directors.

Donors can leave a lasting legacy through direct gifts, wills and bequests as well as other planned gifts. For more information, visit www.UnitedWayMartin.org/GiftOptions.

TOCQUEVILLE SOCIETY



The Alexis de Tocqueville Society, United Way's premier circle of philanthropists, is globally recognized for its unwavering commitment to advancing lives with nearly **80** members pledging **\$10,000** or more annually to support United Way's mission.

Leading the charge for education, health, and financial stability in Martin County, several members serve on Citizen Review Panels to assess programs and guide funding decisions.

The signature Tocqueville Society Reception, generously underwritten by Wilmington Trust, celebrated the collective impact of these passionate donors at Sailfish Point Country Club.

TOP 10 MOST GENEROUS COMMUNITIES & WORKPLACES
 United Way of Martin County

By highlighting the Top 10 Most Generous Communities and Workplaces, where both residents and employees support the United Way of Martin County, we emphasize the shared commitment to driving positive change within our community.

Publix Super Markets, a prominent employer in Martin County and a company renowned for its philanthropic endeavors, has reaffirmed its position as the No. 1 Most Generous Workplace. Through the collective generosity of its associates, **Publix not only retains its esteemed status as top supporter locally but also holds the prestigious title of United Way's leading supporter globally.**

While many United Ways rely heavily on workplace campaigns, the local gated communities in Martin County comprise more than half of the philanthropic giving to our annual campaign. The residents of Sailfish Point were once again honored with the title of Most Generous Community.



United Way of Martin County is a Top 10 Most Generous Workplace but is excluded from the listing.

TOP 10 MOST GENEROUS WORKPLACES

1. Publix Super Markets
2. Seacoast Bank
3. Florida Power & Light
4. Cleveland Clinic
Martin Health
5. Martin County Board of
County Commissioners
6. Pratt & Whitney
7. City of Stuart
8. Raymond James
9. Bank of America
10. Ashley Capital

TOP 10 MOST GENEROUS COMMUNITIES

1. Sailfish Point
2. Piper's Landing
3. Harbour Ridge
4. Willoughby
5. Loblolly
6. Sandhill Cove
7. Mariner Sands
8. Sewall's Point
9. Jupiter Island
10. Jupiter Hills



FINANCIALS

UNITED WAY OF MARTIN COUNTY and UNITED WAY OF MARTIN COUNTY FOUNDATION COMBINING SCHEDULE OF ACTIVITIES for year ended June 30, 2023

Public support, grants, and other revenue	\$3,473,965
Less: Amounts raised on behalf of others (designated gifts)	(263,950)
Less: Provision for uncollectible pledges	(125,000)
Investment Income	652,530
Total support and revenues	3,737,545
Program service expenses	1,648,841
Supporting services	600,100
Total expenses	2,248,941
Change in Net Assets	1,488,604
Net assets - June 30, 2022	7,395,923
Net assets - June 30, 2023	\$8,884,527

United Way of Martin County values its fiduciary responsibility to donors, funders, and the community and strives to operate as efficiently as possible. On average, 84 cents of every dollar raised is invested in local programs and services.

Audited financial statements and IRS Form 990 for both United Way of Martin County and its Foundation are available for review online at UnitedWayMartin.org.

MISSION STATEMENT

To improve lives by mobilizing the caring power of our community.

VISION STATEMENT

Bravely, we dream of a day when no one in Martin County goes to bed hungry. We dream of strong, successful families. We dream of a UNITED community where everyone is healthy and has the opportunity to succeed, reaching their fullest potential in a safe and secure place.

BOARD OF DIRECTORS

OFFICERS

Chair: Geoff Lieberman, *Macy's, Jensen Beach*

Chair-Elect: Elliot Paul, *Elliot Paul & Company Auctions*

Treasurer: Mark Roberts, CPA, *HBK CPAs & Consultants*

Secretary: Tammy Matthew, *Bank of America*

Immediate Past Chair: Kherrri Anderson, *Martin County Supervisor of Elections*

DIRECTORS

Kathryn (Muffin) Adamiak, *Retired*

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Amy Bottegal, *SouthState*

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Joshua Ferraro, *Lesser, Lesser, Landy & Smith*

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Michael Maine, *Martin County School District*

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Jennifer Salas, *Martin County Board of County Commissioners*

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Dave Wishart, Ph.D., *Sikorsky*

Gene Zweben, Esq., *Zweben Law Group*

UNITED WAY OF MARTIN COUNTY STAFF

Carol G. Houwaart-Diez, *President & CEO*

Jaclyn Anez, *Community Impact Manager*

Ellen East, *Finance Assistant*

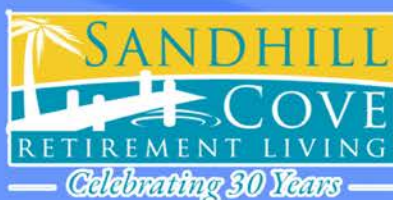
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